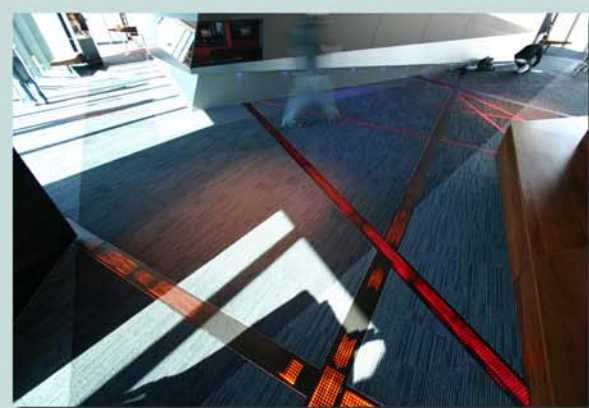


Eureka Tower Melbourne LED Custom Displays



PROJECT DATA SHEET

THE EUREKA TOWER SKYDECK WAS CREATED TO REACH FOR THE SKY. THIS AWE INSPIRING VIEW OF MELBOURNE HAS BECOME EVEN MORE INFORMATIVE WITH THE INTRODUCTION OF CUSTOM DEVELOPED LED DISPLAYS.

Installed 2007

12 Floor Signs

- Total number of characters: 1,120
- Character Height: 100mm
- LED Colours: Red and Yellow

LED floor displays point to locations of interest while displaying that location's history, providing visitors with a highly visual and informative experience.

8 Wall Signs

- Total number of characters: 584
- Character Height: 100mm
- LED Colour: Blue

LED wall signs guide and direct people through the Eureka Skydeck, while providing news, information and advertising.

The LED wall displays are designed to jump over doors with seamless scrolling. The displays have timing built in to give the effect that the message is scrolling past the open doorway.

All the displays were supplied on chassis only, and are fixed directly to the floor and walls. The power supplies are positioned in the floor pits throughout the floor.

All signs are outdoor brightness. This allows for increased visibility in the well lit skydeck area. There is also the ability to dim within the software.

All signs are programmed using Computronics' user-friendly software.

Consultation on this display was provided by Simpson Kotzman.

For further information regarding this project contact Computronics on 1300 888 506.