

## PROJECT SHEET

### Vietnam MegaStar Ciniplex

#### 4 x 30" Animator LCD and 8 x LED Cinema Door Signs

The **FIRST Computronics** project installed in Vietnam in the **FIRST Multiplex** cinema complex in Vietnam with the **FIRST Computronics** installation of Animator LCD in cinemas for box office data

#### 4 x 30" Animator LCD Displays

The four LCD screens were installed on a specifically design support frame above the box office counter. The screens inform patrons of box office data such as movie title, ratings and session times.

The units are controlled by Computronics' Cinema Manager Software that interfaces with the ticketing system for automatic updates on a regular basis.

The Animator LCD also allows the display of various image and movie formats.



#### 8 Red LED Cinema Door Signs

The single line LED door signs were installed above the 8 entrances to the individual cinemas. The door signs are 20 characters long, with a character height of 50mm, giving clear visibility for up to 40m.

Electronic door signs interface to the cinema ticketing system to operate totally unsupervised.

The door signs will effectively direct patrons into the correct cinema with minimum staff involvement, leaving the Computronics real time information system to do the work of getting patrons in front of the big screen faster, enabling cinema staff to be more productive elsewhere.

The Windows data base management software also enables promotional messages to be added to the movie titles as desired.



#### Vietnam Project Team

Project Management: Trogon Construction Management (USA)

Designed: Mesbur and Smith Architects (Canada)

Ticketing Software: Vista Solutions

Manufacture and Installation: Computronics Corp (Australia)

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